

Version No.	Date	Approval Body	Change Description
1.0	Dec 2023	Aktive Board	Policy established
1.1	July 2025	Aktive Board	Policy refresh
1.2	May 2026	Aktive Board	Reviewed and updated to ensure compliance with new requirements of under the IPP3A of the Privacy Act.

## **1. Policy Rationale**

- 1.1 Your privacy is important to Aktive (a Charitable Trust registered under the Charitable Trusts Act 1957 and referred to in this Privacy Policy as Aktive, we, our or us). Aktive is bound by the Privacy Act 2020 (Privacy Act).
- 1.2 This Privacy Policy explains how we collect, use and disclose the personal information that we collect from you or which we have obtained about you from a third party. In summary, “personal information” is information about an identifiable individual. This Privacy Policy sets out various rights that you have in relation to that personal information. Please take a moment to read and understand it.
- 1.3 By providing your personal information or using our services, website, resources or funding, you agree to this Privacy Policy. If you are providing information about any other person, then you confirm that in providing such information, you are authorised by that other person to do so.
- 1.4 If you do not provide us with any of the personal information we may request from you from time to time, it may adversely impact our ability to provide to you, our services, website, resources or funding and/or we may be unable to provide you with the information that you request from us.
- 1.5 We may change this Privacy Policy from time to time. The most current version of this Policy is located on our website.
- 1.6 This Privacy Policy explains:
  - who we collect personal and organisational information about;
  - how we collect personal information;
  - the kind of personal information we collect;
  - how we collect, hold and use your personal information;
  - how we may share your personal information;
  - how we use cookies and Google Analytics;
  - how you can access/correct your personal information;
  - how long we hold personal information;
  - how we manage personal information; and
  - who you can contact for further information.

## 2. Who do we collect personal information about?

2.1 We collect and hold personal information about (but not limited to):

- individuals and organisations who apply to us for funding, use our services or resources, or register for events or activities;
- suppliers and their employees and contractors;
- prospective employees, contractors, and other staff; and
- other people who interact with Aktive.

## 3. How we collect personal information?

3.1 Except as otherwise permitted by law, we will collect personal information in the following ways:

- directly from you when you interact with us, including:
  - when you apply to us for funding;
  - when you or your employer use our services to prepare a funding application (whether a sole funding application or a joint funding application with us);
  - when you register for any Aktive events;
  - when you sign into our office for health and safety purposes;
  - when you register for, and access, any of our resources made available to you (including through our website);
  - when you contact us seeking information about us, our services, resources, events or activities;
  - in the course of providing any of our services, resources, events or activities, information or funding to you, including when you provide your personal information to any service providers and partners, we may engage to assist us with the provision of services, resources, events activities, information or funding to you;
  - when you apply for a job with us;
  - when you respond to a survey Aktive is running; and
  - when you are on any of our premises or property in which we installed a CCTV or similar security system;
- from third parties in some instances, for example:
  - we may collect the following personal information about children and young persons from their parents, caregivers and/or school or club: name, address, date of birth, gender, ethnicity, school name, national student number, school year level, and dietary requirements. We collect this information where necessary for the purposes of facilitating and enabling those children and young persons to participate in our programmes (such as Game Plan AKL™), reporting and analytics, tracking engagement, and communicating with participating families, schools and clubs about the relevant programme. Where a programme, event or service is provided by, or in conjunction with, a third party (such as Water Safety New Zealand), we may share the information with them for the same purposes;
  - we may collect your name and work-related contact details from your employer or organisation where you are involved in that organisation's application for funding, or where you will be attending or facilitating one

of our events or courses as a representative or attendee of that organisation. We collect this information for the purposes set out in section 5 below. We may, where required for the purposes of use, share this information with any of the third parties set out in section 6 below, including Sport NZ for the purposes of enabling them to undertake their biannual stakeholder survey.

- from publicly available sources.

#### **4. The kind of personal information we collect**

4.1 The personal information we may collect includes:

- the personal information you provide to us in your interactions and communications with us or our service providers (individuals or entities that are engaged by Aktive to deliver specific services that support its operations or charitable purposes);
- the personal information we require and which you otherwise provide for the purposes of preparing funding applications, whether sole or joint applications and whether the funding application is made by you or your organisation (including, for example, your name, your organisation name, role, job description, employment contract, contact numbers and addresses, date of birth, identification information such as drivers' licence), video recordings and photos;
- the personal information we require from applicants for Aktive funding. This may include for example, your name, your organisation name, role, job description, employment contract, contact numbers and addresses, date of birth, identification information such as drivers' licence), video recordings and photos;
- where Aktive funding is provided to an organisation, information regarding individuals who will receive services from the funding recipient or who will participate in programmes or events run by the funding recipient. This will include information such name, age, gender, ethnicity, school attended (or to be attended) and other information relevant to the funding being applied for which we may request on a case-by-case basis;
- the personal information you provide to us in order for you to register for any of our events or activities, or to provide you with access to our resources. This may include for example, the organisation you work for, your full name, role, email address, phone numbers, gender, age, ethnicity, special dietary requirements, accessibility requirements, Iwi, Marae affiliations; and
- your image, as you may be recorded by any CCTV or similar security system on our premises or properties or where Aktive is undertaking its business activity.

#### **5. How we collect, hold and use your personal information**

5.1 In general, we use your personal information for the following purposes:

- to conduct our operations;
- to provide to you the information you request from us;
- to provide to you our services, resources, events or activities;
- to assess applications for funding from Aktive and to manage the provision of any funding that may be granted to you or the organisation you represent, or whose services you use, or programmes or events you participate in;
- to manage, administer and monitor the provision of our services, resources, events, activities and funding, and other internal administration purposes, including accounting, planning, risk management and training;
- to improve, develop, market and provide information about us and our services, resources, events, activities and funding;
- for recruitment purposes, including assessing a candidate's suitability for a position with us as an employee, contractor or service provider;
- for our reporting purposes (including, to relevant third parties);
- to comply with any legal requirement, including any applicable law, court order, other judicial process, or the requirements of a regulator, and as otherwise required or permitted by law; and
- any specific purpose which we notify you of at the time personal information is collected or any other purpose which you may authorise from time to time.

## **6. How we may share your personal information**

6.1 In providing our services to you, or for any of the other purposes mentioned above, we may share your personal information with:

- third parties when we are applying for funding from third party funding agencies;
- our system build or delivery partners (including, for example, CLM Community Sport, College Sport Auckland, Harbour Sport, Sport Auckland and Tuia Waitākere);
- our national, regional and local partners (including, for example, Sport New Zealand Ihi Aotearoa, Auckland Council, Foundation North, New Zealand Community Trust, Four Winds Foundation and Water Safety NZ);
- Government, regulatory and sporting bodies, and enforcement agencies such as the IRD, Waka Kotahi, Sport NZ, national sports organisations; and our third party service providers;
- our contractors, advisers and third party service providers; and
- any other third parties you may authorise us to share your information with, or where we are required to do so by law.

## **7. How we use cookies and Google Analytics**

7.1 We use cookies developed by our third-party service providers such as Google Analytics for a number of purposes, including improving our services and enhancing your online experience with us.

- 7.2 A cookie is a small data file that the website sends to your browser, which may then store it on your system for later retrieval by the website. Cookies track your movements through different websites; they do not record any other personal information about you. Cookies are widely used on websites to help with navigation and to help personalise your experience when you visit a website. If you reject cookies, you may still use our website, but your experience may be affected, and your ability to use some areas of our website may be limited. To learn more about cookies [www.allaboutcookies.org](http://www.allaboutcookies.org)
- 7.3 In addition to cookies, we use Google Analytics to understand and optimise your experience. You can see how Google collects and uses data when you access our website here: <https://policies.google.com/privacy?hl=en-US>

## **8. How you can access/correct your personal information**

- 8.1 If you wish to obtain confirmation that we hold personal information about you and to access that information, or you wish to request a correction to your personal information that we hold, please contact us at [enquiries@aktive.org.nz](mailto:enquiries@aktive.org.nz)
- 8.2 If you request access to, or a copy of, your personal information, we will provide you with a copy of the personal information we keep about you unless there is good reason (in accordance with the Privacy Act) for not doing so.
- 8.3 When making such a request, we will require you to verify your identity and to specify what personal information you would like to access or correct. We reserve the right to charge you a reasonable amount for providing copies of any personal information you request, to take into account the time, cost and effort involved.
- 8.4 If you request a correction to your personal information, you may also provide us with a statement of the correction sought. If we do not agree to your request for correction of your personal information, you may request that we take reasonable steps to attach to the information the statement of correction sought but not made.

## **9. How long we hold personal information**

- 9.1 We will keep your personal information only for as long as is necessary for the purpose for which it was collected. If your personal information is no longer required by us, we will comply with our legal obligations to securely destroy and/or delete this information.

## **10. Management of personal information**

- 10.1 We take reasonable steps to protect personal information held by us from misuse and loss and from unauthorised access, modification or disclosure, for example by use of physical security and restricted access to electronic records. Aktive's data is saved in the Microsoft SharePoint and OneDrive environment, administered by Microsoft engineers and hosted in the Microsoft Azure Cloud Platform.

## **11. Who you can contact for further information**

- 11.1 We endeavour to ensure that the personal information we hold is accurate, complete and up to date. We encourage you to contact us in order to update any personal information we hold about you. Our contact details are set out below. You have the right

to correct any personal information we hold about you in accordance with the Privacy Act.

11.2 If you have any queries about this Privacy Policy, personal information we have collected about you, or wish to complain about the handling of your personal information by us, please contact:

11.3 Postal Address: Aktive, AUT Millennium, Ground Floor 17 Antares Place, Rosedale. Email Address: [enquiries@aktive.org.nz](mailto:enquiries@aktive.org.nz)

11.4 If we are unable to satisfactorily resolve your concerns about our handling of your personal information, you can contact the Office of the Privacy Commissioner at: PO Box 10-094, The Terrace, Wellington 6143, phone 0800 803 909 or visit <http://privacy.org.nz>